



# Staten Island Advance

## Scented bracelet keeps bugs at bay

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### ADVANCE STAFF REPORT

Messy lotions and sprays have long been our greatest defense against attacks from annoying mosquitoes and other summer pests. But Bug Bam, the maker of a variety of insect-repelling products, has devised a better plan.

"Safety is the key throughout mosquito season," says Joseph Symond, founder and president of the bug battling company, which produces the signature Bug Bam wristband -- a wrist or ankle strap formulated with natural plant extracts that have been proven to keep the bugs at bay.

"It's time people started thinking of not only protecting themselves from disease carrying mosquitoes, but also from the toxic and harmful chemicals used by most other insect repellents," Symond continued.

Inspired by the look and design of Nike's Live Strong bracelets, the Bug Bam product contains an all-natural fragrance formula derived from essential oils that are pleasant to humans, but knock the bugs for a loop. The formula emits a smell that is stronger than the average human scent, and ultimately distracts bugs from detecting your presence.

Each wristband comes in a vapor proof, resealable bag for multiple use. The bracelet is safe for children and adults because it's all-natural, non-toxic and DEET-free.

For more information on insect education or to purchase Bug Bam bracelets, visit [www.bugbam.com](http://www.bugbam.com).

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